



## SPONSOR/EXHIBITOR INFORMATION

TRUMP NATIONAL DORAL | MIAMI, FL

FEBRUARY 5-7, 2024



**The ultimate networking experience!**

## ICMG's 40th Annual Conference is just around the corner!

Known as the place to network and get deals done, this year's annual conference will have all of the things you expect from ICMG:

- Unparalleled networking opportunities with top-level company leaders and decision makers
- An outstanding conference app to manage your connections and your time
- Exclusive social events that bring everyone together



**These  
BEST IN  
CLASS  
features  
add  
significant  
value**

The transition of our traditional exhibit hall into a "Networking Hall" has been a smashing hit and will return.

- Featuring a mix of lounge areas and discussion tables for client meetings
- Continuous refreshments provided throughout the day
- Centrally located, the Networking Hall will truly be *THE PLACE* to be for those key client discussions



## Reach your target market at the Annual Conference!

Our strength lies in bringing together those who design and administer insurance and related products with those who distribute those products. Whether you're a marketing organization looking for a new product or a company looking for distribution, you can find it at this year's conference. Our attendees include executives and decision makers from many of the leading companies in the life/health insurance industry. Visit our website for a list of companies that attended last year.

Promote your organization by sponsoring or exhibiting at the ICMG Annual Conference!

Sponsorships are now available for our Annual Conference. ICMG sponsors are well known and respected for their commitment to ICMG and its members, stability in the marketplace, and innovative approaches to developing business opportunities. Many of the options below are exclusive, so act soon!

### PLATINUM – \$12,500

**Reserved**

- Standard exhibit booth space and lounge area
- Full page ad on the back cover of the member directory
- Recognition from the podium during general session
- Four complimentary conference registrations
- Complimentary corporate membership
- Logo recognition signage during the conference
- Company name/information included in sponsor section of mobile app
- Use of attendee list one time before and after the conference
- Logo/link on ICMG website homepage

***This is our premier sponsorship!***

### GOLD PLUS – \$8,500

- Standard exhibit booth space or lounge area, based on availability
- Full page ad in the member directory
- Recognition from the podium during general session
- Three complimentary conference registrations
- Complimentary corporate membership
- Logo recognition signage during the conference
- Company name/information included in sponsor section of mobile app
- Use of attendee list one time before and after the conference
- Logo/link on ICMG website homepage

### GOLD – \$6,500

**Our Most Popular**

- Standard exhibit booth space or lounge area, based on availability
- Recognition from the podium during general session
- Two complimentary conference registrations
- Complimentary corporate membership
- Logo recognition signage during the conference
- Company name/information included in sponsor section of mobile app
- Use of attendee list one time before and after the conference
- Logo/link on ICMG website homepage

## **Keynote Address..... \$5,500**

Opportunity to address the general session and introduce the keynote speaker.

## **Registration .....\$5,500**

Have your name/logo prominently displayed on the registration counters where everyone checks in.

## **Opening Reception.....\$5,500**

Includes your logo on signage and on the cocktail napkins used at the reception.

## **Flavors of Success ..... \$5,500**

Includes your logo on signage and on the cocktail napkins used at the reception.

## **Conference App..... \$5,500**

As sponsor of the mobile app, you'll receive recognition each time someone uses the conference section of ICMG's mobile app, as your logo will be on the event's splash page.

## **Networking into the Night..... \$5,500**

Networking into the Night is our hosted dinner event held on Tuesday evening. Includes your logo on signage and on the cocktail napkins used at the event.

## **Lanyards ..... \$5,500**

Includes your logo on lanyards given to all attendees.

## **Speed Networking ..... \$5,500**

Opportunity to address attendees prior to the start of Speed Networking.

## **Cell Phone Charging Tower ..... \$5,500**

Includes your name/logo prominently displayed on the charging tower.

## **1st Timers' Orientation..... \$5,000**

Opportunity to address the attendees at this session.

## **Attendee Photo..... \$5,000**

Includes your logo on signage near the photographer and photo board.

## **Room Keys ..... \$5,000**

Includes your logo/message on room keys.

## **Lunch ..... \$5,000**

Includes your logo on signage and on the cocktail napkins used at the event.

## **Breakfast ..... \$4,500**

Includes your logo on signage and on the cocktail napkins used at the event.

## **Closing Reception..... \$4,500**

Includes your logo on signage and on the cocktail napkins used at the reception.

## **Coffee Breaks ..... \$4,500**

Includes your logo on signage and on cocktail napkins at the coffee station.

## **Conference Wi-Fi ..... \$4,500**

Sponsor recognition on Wi-Fi signage and your choice of Wi-Fi password.

Visit <https://icmg.org/sponsors> for latest availability

### **These items are included with the above sponsorships:**

- Recognition from the podium during general session
- Two complimentary conference registrations
- Two individual ICMG memberships
- Logo recognition signage during the conference
- Company name/information included in sponsor section of mobile app
- Use of attendee list one time before and after the conference



## **Room Drop ..... \$3,500**

Have the item you provide delivered to attendees' rooms at conference hotel

- Hotel requires item be boxed or packaged for easy delivery
- One package per room





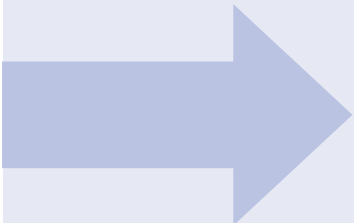
**For more information or to discuss details, please contact ICMG at [administration@icmg.org](mailto:administration@icmg.org) or call (316) 252-3368**



### Choose an Exhibit Booth, Lounge Area, or both

Exhibiting at the ICMG Conference presents an unparalleled opportunity to gain visibility among insurance executives positioned to foster strategic alliances. Many of our exhibitors return year after year due to the success they have at this conference. The ICMG Exhibit Hall delivers concentrated networking with nearly 500 decision makers.

Register and pay by October 31 to receive the Early-Bird Discount.



**Space is limited  
and will sell out.  
Register and reserve  
your spot today!**

### Exhibit Booths or Lounge Areas

- Recognition from the podium during the general session
- Two complimentary conference registrations
- Two individual ICMG memberships
- Use of attendee list one time before and after the conference
- \$500 Early bird discount, if exhibit booth is paid for by October 31

### Exhibit Booths

- 10x10 booth with table and chairs

### Lounge Areas

- ICMG provides the lounge area
- ICMG provides the signage
- You provide the marketing material

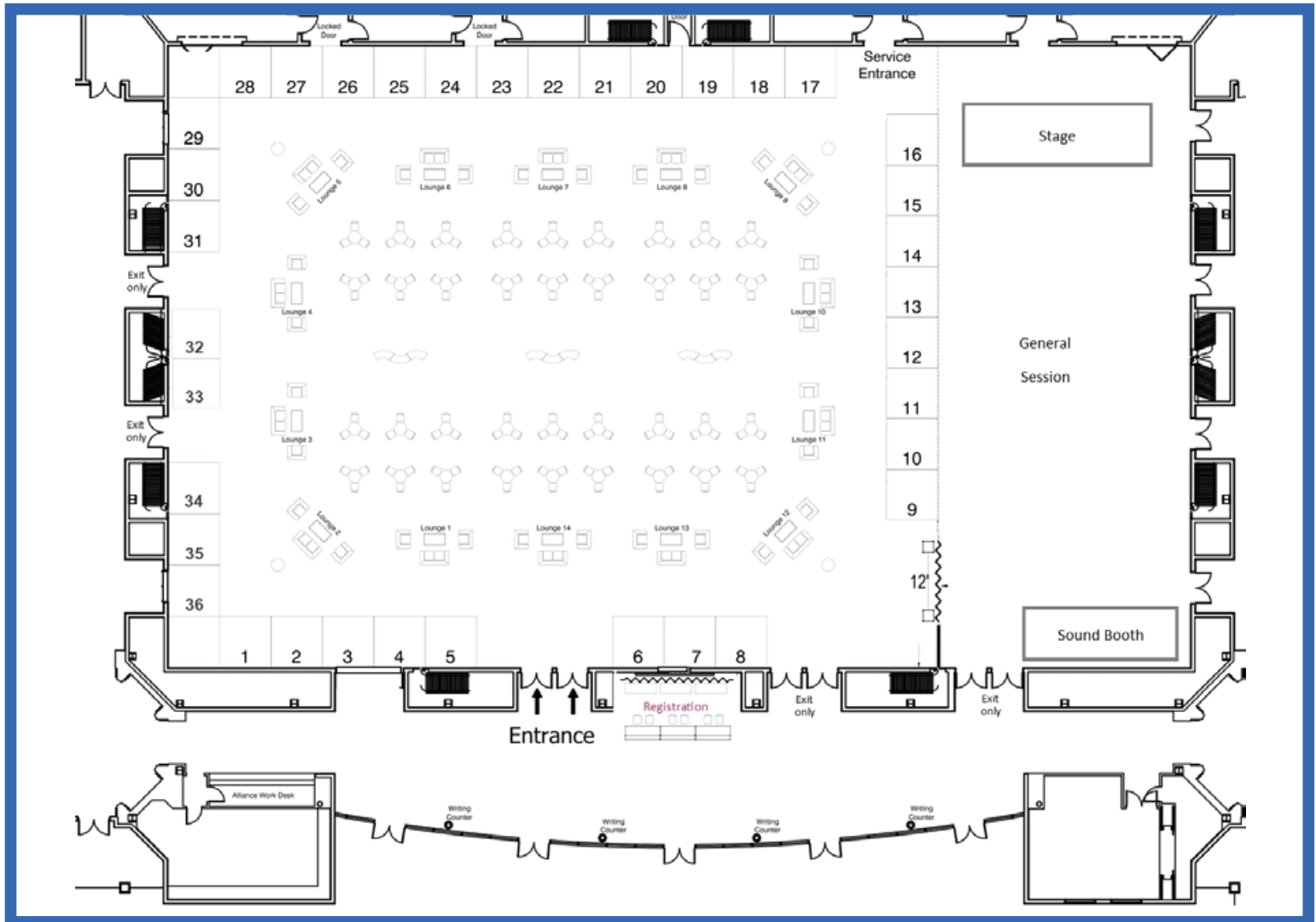
### Exhibit and Lounge Pricing:

#### ICMG Member rate:

- \$4,500 if payment received by October 31
- \$5,000 if payment received November 1 or after

Visit <https://icmg.org/exhibitors> for latest availability





The redesign of the traditional exhibit hall into a true networking hall has been a huge success and will be back this year!

All booths can be seen from anywhere in the hall – none will be hidden behind other booths!

The main entrance into the general session is through the exhibit hall. Also, all meals are held in the exhibit hall.

## Exhibitor Setup

**Monday, February 5**

• 2:00 pm – 8:00 pm

## Key Exhibit Hours

**Tuesday, February 6**

• 10:00 am – 1:00 pm  
• 3:30 pm - 5:30 pm

**Wednesday, February 7**

• 8:00 am – 9:30 am  
• 11:00 am – 1:30 pm

### Note:

- The exhibit hall will be open from 8:00 am – 5:30 pm on Tuesday, and from 8:00 am – 1:30 pm on Wednesday. While you are not required to have your booth staffed the entire time, there will be attendees in the exhibit hall throughout the day.
- All food & beverage service will be in the exhibit hall.
- Booths must remain in place until 1:30 pm, Wednesday, February 7.



PO Box 865  
McPherson, KS 67460



**Exhibitor and  
Sponsor Information**  
[www.icmg.org](http://www.icmg.org)

*Where connections are made and deals get done!*

A wide-angle photograph of a busy conference hall. Numerous people in business attire are seen standing, talking, and sitting at round tables with white tablecloths. The room has a high ceiling and large windows. In the foreground, a man in a blue shirt is seated at a table, looking towards the camera. Another man in a dark suit is seated next to him, looking away. In the background, several exhibition booths with blue and white displays are visible. A large banner in the distance reads 'innovators will be the winners'.

**2024 | ANNUAL  
CONFERENCE**  
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